



Community Engagement as part of Disparity Studies

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Presented by

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Components of a Disparity Study



Community engagement

Legal analysis and framework

Review of contracting practices

Utilization analysis

Availability analysis

Disparity analysis

Analyses of marketplace conditions

Program implementation

Recommendations

*Engage businesses and stakeholders **meaningfully** throughout the study*

Objectives of Community Engagement



- 1** **Inform** businesses, stakeholders about the study
- 2** Encourage businesses, stakeholders to **Participate**
- 3** Engender **Support** for study and approach
- 4** **Listen** to businesses, stakeholders about experiences

Community Engagement Team



Efforts

Information

- Steering committee
- Webpage/e-mail
- Public notices

Participation

- Public meetings
- In-depth interviews
- Telephone surveys

Information Efforts

Steering committee

- Study guidance
- Progress updates
- Constituent outreach

Webpage and e-mail

- Study information
- Progress updates
- Testimony submittal

Public notices

- Study events
- Participation opportunities
- Progress updates

Participation Efforts

Public meetings

- Study information
- Questions and answers
- Testimony submittal

In-depth interviews

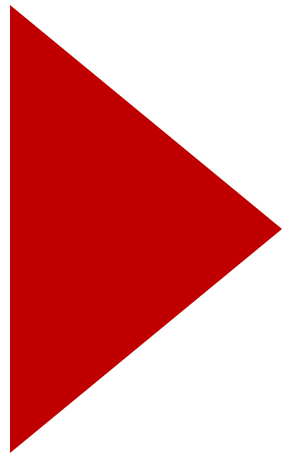
- Marketplace conditions
- Evidence of discrimination
- Agency experience

Telephone surveys

- Business characteristics
- Work experience
- Marketplace conditions

Benefits

- 1 Engenders sense of **inclusion** and **support**
- 2 Increases **clarity** and **understanding**
- 3 Provides **objective, quantitative basis** for key analyses
- 4 Generates rich, detailed **anecdotal information**
- 5 Ensures **diverse participation** and insights
- 6 Provides opportunities to **enhance study process**



Questions